

Dr. Christiane Schmidt

TNFL01 - flygtrafik och flygtransporter

Homework Set 2, 2020

Solutions for the responsible group are due September 09, 2020, 10:00. All other solutions are due September 14, 2020. **Please put your name on all pages!**

Question 1 (Dichotomy of Demand and Supply):

You are working for a large, international airline. In conversation with a representative of a large dairy company at a conference, said representative asks you to quantify demand and supply on the route Arlanda-Newark. He is surprised to hear that you cannot easily quantify the demand and supply, as he easily can for, for example, milk with 3,25% fat in Stockholm in January. Give the dairy representative a detailed explanation on dichotomy of demand and supply in the airline industry.

The assignment should be handled in groups and a short report should be submitted.

The report should be uploaded to lisam no later than the due date.

It should be noted that the memo will be sent to URKUND (<http://www.orkund.com>), a plagiarism checker to ensure original content.

The presentation of the responsible group and the opposition will take place on **September 15**.

Until the day of the seminar all students are expected to read the report.

Assessment criteria

- You should comply with the assignment and all relevant questions should be discussed.
- Background facts should be correct; content has to be objective and relevant and a red thread should run through the high quality text.
- Good structure, layout and outline; the text should be easy to read and written in good, understandable English.

- Sources should be relevant and sources must be stated clearly.